

The Useless Project **Corporate offerings**

A Space to Reconnect - with
People, Planet & Creativity



WORKSHOPS & WEBINARS



We give talks and workshops to businesses all around the world - from Donegal to Delhi. Our aim? Tackling sustainability and encouraging creativity and community engagement in a fun and accessible way

Sustainable Fashion Talk with Q&A / 40mins-1hr // In person/ Live Zoom Webinar

The rise of “fast fashion” has changed the way we buy and wear clothes, but at what cost? Fashion is one of the most polluting industries in the world producing billions of tonnes of waste each year, and that’s before we look at energy consumption and employment conditions. It’s time to question why that t-shirt only cost €5; consider where it came from; and become aware of the print it’s going to leave on our planet.

In this talk, we will breakdown the negative environmental effects of the fast fashion industry; ultimately teaching you how to engage in sustainable fashion in a positive, economical way with the help of simple solutions.



Food Waste Talk with Q&A / 40mins-1hr // In person/ Live Zoom webinar



Did you know that 1/3 of all food produced goes to waste? That’s an area the size of China worth of food going to waste each year... What’s more, if food waste were a country, it would be the third greatest greenhouse gas emitter. In the midst of this climate crisis, let’s band together and tackle food waste head on!

In this talk, we will delve into the frightening world of food waste, a discussion on food waste at home and in the restaurant industry with tips and tricks on how you can be more eco-conscious with your food consumption and disposal.

Sustainability 101 with Q&A / 45mins-1 hrs // In person/ Live Zoom Webinar

For teams who want more of a “snapshot overview” instead of a deep dive into one topic, we will present a top level round-up of the major ways in which we can effect change in our daily lives to create the type of future we want to pass on.

Touching on fashion, food, lifestyle and a change in perspective – and highlighting the need for macro and micro action – the idea here is to show the myriad of ways we can (and must) make changes for the better if we want to secure our future.



Sustainability workshops

1- 2hr / In person

DIY Turn an Old T-Shirt into a Tote Bag

In this fun and upbeat workshop, we will show you how to upcycle an old t-shirt into a tote bag; thus tackling the issue of textile waste AND eliminating the need for more disposable plastic bags. It's a win-win all round!

DIY Turn an Old T-Shirt into a hanging plant holder

Learn how to create rope from an old t-shirt. This rope can be up-cycled into a whole host of items but in this workshop we will show attendees how to create a pattern and weave this up-cycled rope into a stunning hanging plant holder.

Basics in Sewing

Have you a shirt missing a button or a dress with a tear? It's time to get back to the basics, people! Learn the basics; how to mend a tear, sew back on a button and jazz up a shirt with embroidery. Attendees are also welcome to bring some items of clothing that may need some TLC and ask for tips and pointers in how to go about fixing the item.



Naturally dye a napkin with flowers

1.5 hours // in-person workshop // Max 40 people

Join us for a delightful workshop where we'll explore the art of natural bundle dyeing.

First, we'll embark on a foraging adventure, gathering a vibrant array of flowers and leaves. Back at our cozy workshop space, you'll learn the ancient technique of bundling these botanicals to dye a napkin. As the steam works its magic, the flowers and leaves release their pigments, creating a one-of-a-kind masterpiece on your napkin.

This hands-on experience not only celebrates creativity but also embraces sustainable practices by utilising natural materials and reducing our environmental footprint.



DIY Reusable Cutlery Pouch

1.5 hours // in-person workshop // Max 40 people



Here's the deal: some of the main culprits of the single-use plastic brigade come in the form of take-away cutlery. Although they can be seen as essential in our daily lives, single use cutlery is wreaking havoc on our rising landfill levels, water-systems and on our little fishy friends. In this workshop, The Useless Project will teach attendees a few simple DIY skills that will make saying "AW HELL NO" to single-use the logical (and effortless) option to go with. In this workshop, learn to make a personalised reusable cutlery pouch so there is always a knife, fork and spoon in your bag, ready to go.

Attendees will be shown how to make a pattern, cut material and sew it into a cutlery wrap. From there, it's time to let your creative juices flow and decorate your creation with paint, beads and embroidery.



Creativity Workshops

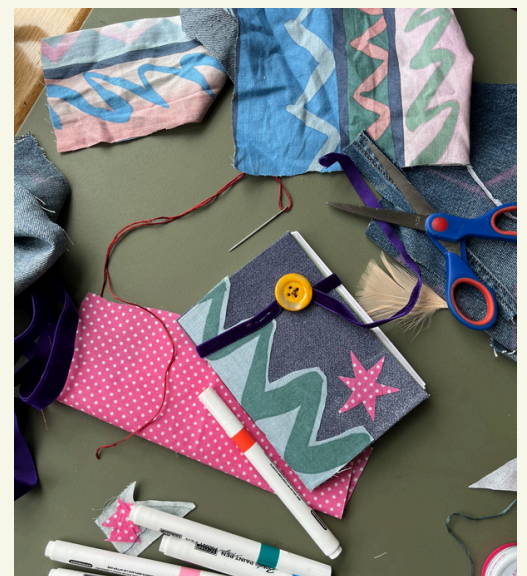
**Create To Escape /
1.5 hours // in-person workshop // Max 40 people**

Imagine circuit training, but instead of grim burpees and joyless press-up stations, you're looking at a "circuit" of creative pursuits.

Create To Escape promises an oasis of creativity-fuelled escapism; providing a whimsical distraction from the worries and stresses of this crazy world through crafty delights and mindful use of our hands.

- Activities include
- Mindful colouring
- Embroidery
- Friendship bracelets
- Card making

Attendees will come away with beautiful hand-made cards, embroidered Irish linen keepsakes, and a newfound sense of calm. A lovely activity for any busy teams tired of screens and looking for a burst of creativity in their day.



Craft Your Own Journal

Design and bind a personalised journal using recycled materials in this tactile, reflective, low-waste workshop with The Useless Project.

What to Expect:

- * Learn to bind pages using simple, low-waste techniques (folding, stitching, or stapling).
- * Craft your own one-of-a-kind covers using materials like cereal boxes, old book pages, cardboard offcuts and fabric scraps.
- * Access a collage station full of stamps, scrap paper, thread, and wallpaper to decorate your journal.
- * Add optional creative “prompt” pages to turn your journal into a space for reflection and expression.

Testimonials

NEON AGENCY

'Thank you very much for your help organising this event with Geraldine and Taz. I am beyond grateful for their level of professionalism, engagement and passion. They were really a pleasure to work with and to listen to today'



PAYPAL

'Thank you for the amazing event. Great energy and very inspiring! Thank you for finding such great speakers! And please also share our biggest thank you with Geraldine & Taz. The session was very much appreciated by everyone Thank you very much again. I certainly can't wait to hopefully work with you and the girls again in the future.'

MALLINCKRODT PHARMACEUTICALS

'We asked [The Useless project] to present their Webinar on Food Waste to mark Earth Day on 22nd April. Their delivery is upbeat, enthusiastic and a breath of fresh air but supported with solid facts, extensive knowledge and a great presentation. If you're looking for a webinar that isn't typically corporate but is professional and fun – I wouldn't hesitate to recommend'



THE USELESS PROJECT

***ANY OF THESE WEBINARS/
WORKSHOPS CAN BE
TAILORED TO YOU AND YOUR
TEAM**